



www.JOAOLEITAO.com

travel blog

Online since 2006

+2000 travel articles

+3.2 million annual unique visitors

+8.7 million annual pageviews

190.000 social media followers



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NOMAD REVELATIONS IS A FAMOUS [ADVENTURE TRAVEL BLOG](#) WITH IDEAS AND EXOTIC NARRATIVES TO INSPIRE INDEPENDENT TRAVELERS AND AUDACIOUS BACKPACKERS. INTENSE JOURNEYS INTO MORE THAN 126 COUNTRIES ACROSS AFRICA, ANTARCTICA, ASIA, EUROPE, NORTH AMERICA, SOUTH AMERICA AND OCEANIA SINCE 1999.

JOAOLEITAO.COM - MEDIA

The success of this blog's online exposure is visible through the media, newspapers, television and numerous websites.



SOME HIGHLIGHTS:

Nominated for the Blog of the Year award - [Blogs do Ano](#) 2016, contest promoted by Media Capital and sponsored by TVI, TVI24, IOL, Rádio Comercial, Lux and NIT.

Lonely Planet: [Top Instagrams from August 2016](#), [Top Instagrams from May 2016](#), [Top Instagrams from June 2016](#)

Wanderlust Travel Magazine UK: [Blog of the Week](#)

The Expeditioner: [Top 50 Travel Blogs](#) 5^o PLACE

Insight Guides: [10 best travel boards on Pinterest](#) 2^o PLACE

E-Konomista: [6 blogs de viagens portuguesas que tem de conhecer](#)

La Presse CANADA: [Des voyageurs nomades nouveau genre](#)

Love Home Swap: [22 Of The Best Travel Bloggers To Follow On Instagram](#) 3^o PLACE

3rd place in the ranking of the most influential travel bloggers in the world based on social networks influence and Klout score.:

(this position might vary)

<https://www.rise.global/travel1k>



JOAOLEITAO.COM - SOCIAL MEDIA



Facebook

74.525 followers

<http://goo.gl/84OdwV> + <http://goo.gl/jWpwP9>



Instagram

42.661 followers

<http://goo.gl/7U0XcV>



Twitter

58.686 followers

<http://goo.gl/PbD4PD>



Pinterest

3.195 followers

<http://goo.gl/uDyOif>



Google+

6.139 followers

<http://goo.gl/7Fo2yh> + <http://goo.gl/FfCjR5>
+ <http://goo.gl/rNR6yC>



Vine

454.195 video views

<http://goo.gl/Na7vvV>



Youtube

2.774.664 video views

1.630 subscribers

<http://goo.gl/p05sBt>



JOAOLEITAO.COM - TWITTER ACTIVITY

Twitter account audience exceeds 1.2 million impressions monthly and thousands of followers.

 **Account home**
Nomad Revelations @joaoleitao

28 day summary with change over previous period

Tweets
1,501




Tweet impressions
1.16M



Profile visits
49.8K



Top media Tweet earned 18.1K impressions

This is why Dhaka, the capital of **#Bangladesh** is worth a visit **BD** 
goo.gl/agSp0g **#travel** by **@joaoleitao**
pic.twitter.com/7sGYPeCtiM



 122  434

 **Nomad Revelations**
@joaoleitao

Incredible Sahara Desert sunset    at Erg Chebbi Dunes, Morocco **#travel**
#travelphotography



RETWEETS **170** LIKES **705**



AUG 2016 SUMMARY

Tweets
1,571

Tweet impressions
1.18M

Profile visits
51K

Mentions
1,041

Your Tweets earned **1.2M impressions** over this **28 day** period



JOAOLEITAO.COM - START TRAVELING HERE

[Chankillo, Peru - the 2,300-year-old solar desert observatory](#)

[Timbuktu the Mysterious - Deep inside the Malian desert](#)

[This is why Dhaka, the capital of Bangladesh is worth a visit](#)

[Visit Half Moon Island - forsaken humid Antarctica](#)

[Visit Iraq - 25 Amazing places possible to Travel in 2016-2017](#)

[People of Morocco - Photos of Moroccan People](#)

[Visit Qatar - Amazing places to Travel](#)

[Chernobyl & Pripjat, Ukraine - Surviving the Dead Zone](#)

[Masjid e No Gonbad - 9th century ruins in Balkh, Afghanistan](#)

[Central Asia Rally - 6500 km / 4000 mi Road Trip Adventure](#)

[Visit Oman - 25 Amazing places to Travel](#)

[Driving in Iceland - 15 days road trip - Ring Road + Westfjords](#)

[Visit Iran - 80 Amazing places to Travel](#)

[South Sudan - The Ultimate Backpacking Guide to the country](#)

[13 Days in Tunisia, North Africa - Backpacking Travel Guide](#)

[Mazar-i-Sharif - Afghan city of the Noble Shrine](#)

[Visiting the Pyramids of Giza in Cairo - Ancient Egypt](#)

[Wild Beasts Encounter - Feeding Hyenas in Ethiopia](#)

[Beautiful Pyongyang - A different look at North Korea's capital](#)

[Moped in Sahara Desert - Moroccan Motorcycle Adventure](#)

[Sacred and Religious Places to visit in Iran - Middle East](#)



JOAOLEITAO.COM - VISITOR STATISTICS

Millions of readers visit the João Leitão domain annually.

Whether it's "[Nomad Revelations](#)" or "[João Leitão Viagens](#)", this blog inspires and motivates travelers to explore the world through travel chronicles and practical information. Annual growth is visible and numbers are not deceiving.

2013	2014	2015	2016 (1º semestre)
1.561.287 unique visitors	2.799.840 unique visitors	3.202.832 unique visitors	1.700.146 unique visitors
4.069.507 pageviews	7.267.618 pageviews	8.391.694 pageviews	4.584.824 pageviews



COUNTRIES WITH MORE VISITORS:

1. Brazil
2. United States of America
3. Portugal
4. India
5. United Kingdom
6. Mexico
7. Spain
8. Germany
9. France
10. Canada



JOAOLEITAO.COM - ANNUAL VISITORS



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Jan 1, 2015 - Dec 31, 2015

Audience Overview

All Users
100.00% Sessions

Overview



Sessions
3,702,232

Users
3,202,832

Pageviews
8,391,694

New Visitor Returning Visitor



JOAOLEITAO.COM - THE AUTHOR

João Leitão is 36 years old and was born in Lisbon. Visual Artist of formation, has combined the taste for photography, anthropology, art history and travel, in a blog where millions of visitors are inspired and take practical ideas to travel independently.

João has lived in Morocco since 2006, in the city of Ouarzazate, the well-known "Door of the Desert." Natural born traveler, polyglot, and interested in learning about other cultures, João wants to visit every country in the world.

The owner of the Hotel [Dar Rita](#) and the popular travel website [Marrocos.com](#). João has more than five full passports, 18 months Around the World trip, all continents, and more than 126 countries and 20 territories visited on his resumé.

João lived in countries such as Finland, Kazakhstan, Portugal, Turkey, Ukraine, and the United States of America.

João is blogging since 2003, being thus one of the first travel bloggers on the Internet. [JOAOLEITAO.COM](#) personal domain appeared in 2006.

Nowadays, Nomad Revelations - João Leitão Viagens blog is in the top 10 of the most visited English and Portuguese written travel blogs in the world.



JOAOLEITAO.COM - DOMAIN REGISTRATION PROOF



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Lookup

Showing results for: JOAOLEITAO.COM

Original Query: joaoleitao.com

Contact Information

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