

# www.JOAOLEITAO.com travel blog

Online since 2006 +2000 travel articles +3.2 million annual unique visitors +8.7 million annual pageviews 190.000 social media followers





**NOMAD REVELATIONS** IS A FAMOUS ADVENTURE TRAVEL BLOG WITH IDEAS AND EXOTIC NARRATIVES TO INSPIRE INDEPENDENT TRAVELERS AND AUDACIOUS BACKPACKERS. INTENSE JOURNEYS INTO MORE THAN 126 COUNTRIES ACROSS AFRICA, ANTARCTICA, ASIA, EUROPE, NORTH AMERICA, SOUTH AMERICA AND OCEANIA SINCE 1999.

## JOAOLEITAO.COM - MEDIA

The success of this blog's online exposure is visible through the media, newspapers, television and numerous websites.



#### SOME HIGHLIGHTS:

Nominated for the Blog of the Year award - Blogs do Ano 2016, contest promoted by Media Capital and sponsored by TVI, TVI24, IOL, Rádio Comercial, Lux and NIT.

Lonely Planet: <u>Top Instagrams from August 2016</u>, <u>Top Instagrams from May 2016</u>, <u>Top Instagrams from June 2016</u>

Wanderlust Travel Magazine UK: Blog of the Week

The Expeditioner: <u>Top 50 Travel Blogs</u> 5° PLACE

Insight Guides: 10 best travel boards on Pinterest 2º PLACE

E-Konomista: 6 blogs de viagens portugueses que tem de conhecer

La Presse CANADA: Des voyageurs nomades nouveau genre

Love Home Swap: 22 Of The Best Travel Bloggers To Follow On Instagram 3º PLACE

3rd place in the ranking of the most influential travel bloggers in the world based on social networks influence and Klout score.:

(this position might vary)

https://www.rise.global/travel1k



# JOAOLEITAO.COM - SOCIAL MEDIA



Facebook 74.525 followers http://goo.gl/840dwV + http://goo.gl/jWpwP9



Instagram 42.661 followers http://goo.gl/7U0XcV



Pinterest 3.195 followers http://goo.gl/uDyOif Google+ 6.139 followers http://goo.gl/7Fo2yh + http://goo.gl/FfCjR5 + http://goo.gl/rNR6yC



Twitter 58.686 followers http://goo.gl/PbD4PD



Vine 454.195 video views http://goo.gl/Na7vvV





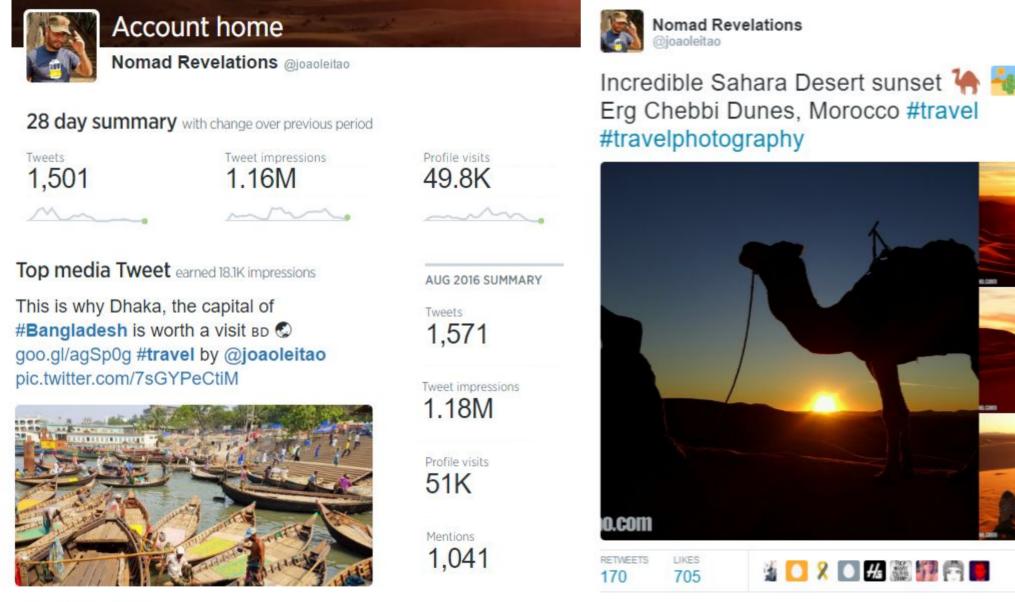
Youtube 2.774.664 video views 1.630 subscribers http://goo.gl/p05sBt





## JOAOLEITAO.COM – TWITTER ACTIVITY

Twitter account audience exceeds 1.2 million impressions monthly and thousands of followers.



▶ 122 ♥434

Your Tweets earned 1.2M impressions over this 28 day period

#### JOAOLEITAO.COM – START TRAVELING HERE

Chankillo, Peru - the 2,300-year-old solar desert observatory Timbuktu the Mysterious - Deep inside the Malian desert This is why Dhaka, the capital of Bangladesh is worth a visit Visit Half Moon Island - forsaken humid Antarctica Visit Irag - 25 Amazing places possible to Travel in 2016-2017 People of Morocco - Photos of Moroccan People Visit Qatar - Amazing places to Travel Chernobyl & Pripyat, Ukraine - Surviving the Dead Zone Masjid e No Gonbad - 9th century ruins in Balkh, Afghanistan Central Asia Rally - 6500 km / 4000 mi Road Trip Adventure Visit Oman - 25 Amazing places to Travel Driving in Iceland - 15 days road trip - Ring Road + Westfjords Visit Iran - 80 Amazing places to Travel South Sudan - The Ultimate Backpacking Guide to the country 13 Days in Tunisia, North Africa - Backpacking Travel Guide Mazar-i-Sharif - Afghan city of the Noble Shrine Visiting the Pyramids of Giza in Cairo - Ancient Egypt Wild Beasts Encounter - Feeding Hyenas in Ethiopia Beautiful Pyongyang - A different look at North Korea's capital Moped in Sahara Desert - Moroccan Motorcycle Adventure Sacred and Religious Places to visit in Iran - Middle East



## JOAOLEITAO.COM - VISITOR STATISTICS

Millions of readers visit the João Leitão domain annually.

Whether it's "Nomad Revelations" or "João Leitão Viagens", this blog inspires and motivates travelers to explore the world through travel chronicles and practical information. Annual growth is visible and numbers are not deceiving.

2013	2014	2015	2016 (1º semestre)
1.561.287 unique visitors	2.799.840 unique visitors	3.202.832 unique visitors	1.700.146 unique visitors
4.069.507 pageviews	7.267.618 pageviews	8.391.694 pageviews	4.584.824 pageviews



#### COUNTRIES WITH MORE VISITORS:

- 1. Brazil
- 2. United States of America
- 3. Portugal
- 4. India
- 5. United Kingdom
- 6. Mexico
- 7. Spain
- 8. Germany
- 9. France
- 10. Canada

## JOAOLEITAO.COM – ANNUAL VISITORS





### JOAOLEITAO.COM - THE AUTHOR

João Leitão is 36 years old and was born in Lisbon. Visual Artist of formation, has combined the taste for photography, anthropology, art history and travel, in a blog where millions of visitors are inspired and take practical ideas to travel independently.

João has lived in Morocco since 2006, in the city of Ouarzazate, the well-known "Door of the Desert." Natural born traveler, polyglot, and interested in learning about other cultures, João wants to visit every country in the world.

The owner of the Hotel <u>Dar Rita</u> and the popular travel website <u>Marrocos.com</u>. João has more than five full passports, 18 months Around the World trip, all continents, and more than 126 countries and 20 territories visited on his resumé.

João lived in countries such as Finland, Kazakhstan, Portugal, Turkey, Ukraine, and the United States of America.

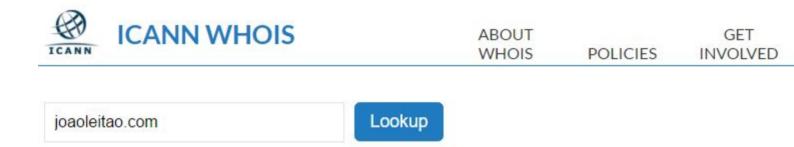
João is blogging since 2003, being thus one of the first travel bloggers on the Internet. JOAOLEITAO.COM personal domain appeared in 2006.

Nowadays, Nomad Revelations - João Leitão Viagens blog is in the top 10 of the most visited English and Portuguese written travel blogs in the world.





# JOAOLEITAO.COM – DOMAIN REGISTRATION PROOF



#### Showing results for: JOAOLEITAO.COM

Original Query: joaoleitao.com

#### **Contact Information**

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